District 11-A2 Roaring News

Serving Oakland and Macomb Counties

www.lionsdistrict11a2.org

October 2016





Thank you to those who were able to join us to welcome our Centennial International President Bob Corlew and his wife, Lion Dianne to Michigan. What an experience! We were their first stop on their Centennial tour through Michigan. Immediate Past International Director Esther LaMothe oversaw the Michigan Tour and it was a great success! The enthusiasm in the room was overwhelming. IP Corlew swore in two Michigan District Governors that were unable to join us in Japan, inducted about 20 new members

and he shared updates from LCI. IP Corlew got a kick out of PDG Doc Barr being a Lion longer than he was old!

I have had the honor of presenting banner patches to clubs that have been participating in the Legacy Project and/or the Centennial Service Challenge by Engaging Our Youth, Protecting Our Environment, Sharing The Vision or Relieving The Hunger. Keep up the good work.

We have just completed our first round of Region Meetings. We heard great reports by committees and clubs. Please remember the President should be in attendance but if they are not available they should send a representative. The second round of meetings are scheduled for:

Region 1 - Wednesday, November 9 in Novi Region 2 - Monday, November 14 2 in Hazel Park (the date was changed due to election day) Region 3 - Thursday, November 17 in Armada

I hope you can join us and share with us your clubs upcoming activities



We had a successful JDRF walk chaired by Lion Roger Blackwell. I heard positive things about the giveaway information and the location.

You have 262 days, 1 hour, 55 minutes and 35 seconds until the 100th International Convention in Chicago. If you are planning to attend the Centennial Convention Celebration, I suggest you register ASAP for your hotel not to mention you will receive the registration discount. Registration will increase by \$50 per person after January 13. The Michigan hotel is the Hyatt Regency McCormack and it is connected to the Convention Center by Skybridges. We are not the only delegation assigned to this hotel, so hurry.

The Governor's Calendar

- October 20Wixom/Walled Lake VisitOctober 25Berkley Visit
- October 26 Novi Visit

October 27 Clarkston Visit

Walled Lake Berkley Novi Clarkston



International President Bob Corlew stopped by for a reception on September 29th during his Centennial Tour and was greeted by District Governor Patti Barr and First Vice-District Governor John Bingham, Jr.



At a recent meeting, newly inducted member of Rochester Hills Lions Tia Falzarano signed the Centennial Banner that Governor Barr has been circulating throughout the District.

And as always...



1VDG John Bingham, Jr



Are you the person who can say, "Yeah, I can do that" and then takes the first step?

A quote I found at the Omaha USA/ Canada Forum states:

"Possible is a process of turning small accomplishments into larger ones. It's not about wishing, hoping, or wondering: it's about doing".

This can be related back to trying to increase our membership and retention. As we move forward to our Centennial Year, this is something

we need to think about. How can we, as an organization, reach new and especially younger members? If we could be just +1 for each club by the end of our Lionistic year our district would be +42. A small goal which becomes a larger accomplishment.

Attached is the proposed billboard sign tentative design for part of the state Centennial Media Campaign. This will be used statewide and hopefully put in the various local papers and on TV as a PSA (Public Service Announcement). At this time we have a potential site along I-94 and Quinn Road in the St. Clair Shores/ Clinton Township/Mt. Clemens area which has approximately 300,000 views a week. Other sites are being discussed for Wayne, Monroe and Oakland Counties in our local area. If your club hasn't contributed yet, we are asking for \$100 toward the campaign and \$200 gets a Centennial Banner Patch. If your club can't contribute this much, any donation helps. To date we have a little over \$30,000.00 with additional monies coming in. The campaign is to start in approximately April, 2017 for 1 month, however if the signs we obtain are not rented by others the sign companies will possibly leave them up an additional month at no additional charge. This portion is still being discussed.

I have made visits to some clubs in Region 3 and have scheduled the remainders as the year progresses. I will be at the Council of Governors in St. Ignace, MI October 6 -7 and look forward to our fantastic Lions Leadership seminar at Higgins Lake in November and sincerely look forward to serving you as our next 11-A2 District Governor.

Now for a serious question. Can a Vegetarian eat Animal Crackers? Think about it and have a good laugh.

1st VGD John





My visit with the Campbell County TN Lions Club on Monday 10/9/16

2VDG Jack Patton

As many of you may know, or will soon discover, I am not known as a creative writer. (Creative and open minded to new ideas, yes.) That is my disclaimer and I am sticking to it! However, I need to stay in touch with this District, and will certainly do that.

I have really enjoyed my visits with the Clubs in Region II. I am especially impressed with some of the Legacy Projects, and hope many other Clubs will take those on.

If your Club is not aware or understand what a Legacy Project might be, just ask your Zone– or Region Chair and they will



be able to inform you. OR, just wait until I visit your club!

Membership continues to be a concern for Clubs in our District. Our District needs to recruit members at the Club level in order to meet the International Goals for membership. Short story—the International Goals will help Clubs to become more successful. More members mean more team members, and Clubs need to have a well-rounded and successful team.

Hosting an Open House annually might be a way of recruiting new members. Invite representatives from the many different charities that Lions support, and have brief presentations from each of the Lions charities. Offer simple food and refreshments at the Open House. Perhaps do a press release to your local newspaper, or contact local churches and ask permission to place information about the Club's Open House in their bulletin or monthly newsletter. We need to promote to the public exactly what it is that Lions Clubs do for their communities. Many of the general public really are not aware of the scope of what Lions do locally and globally. Our restriction over begging on the streets will not help that situation; begging on the streets put us out in the public eye. We may have to get creative with where we are going to look for donations, and continue to make people knowledgeable about our charities.

Please contact me if you have any questions or concerns. Enjoy the coming fall colors, and hope that when I write the next letter, there isn't any white stuff on the ground!!!

Yours in Lionism,

2nd VDG Jack Patton



Lion Leo and Lion Dave will be at all Region Meetings to collect used eye glasses. Please bring your glasses in sealed boxes and without cases. They also will collect any used hearing aids.



Lions Clubs International FOUNDATION

Submitted by: PDG Connie Shelton, LCIF Michigan MD/SD Co-Coordinator pdgconnie@outlook.com cell: 248-505-6842

What comes to mind when you think of LCIF?

- Some people would say disaster relief
- Others might say saving sight
- While others would say supporting youth, or the Lions Quest program
- And, of course, measles vaccinations and meeting humanitarian needs
- You might also say they are the organization that you get a Melvin Jones Award from.

Melvin Jones Fellowship

Established in 1973, the Melvin Jones Fellowship (MJF) recognizes donations of US\$1,000. With more than 386,804 Melvin Jones Fellows worldwide, the <u>MJF program is the backbone of LCIF</u>. Contributions can be made by individuals (including non-Lions), clubs or districts, in one sum, or in installments of a minimum of US\$1,00 over a five-year period.

Donations for a MJF/PMJF award can encourage a hard working Lion to become more involved. You can reward a NON-LION for their help & service on a community project or Lion event. They may become a member. Governors should check your District report on" Status of Installments" to determine if you have unnamed or other funds to use toward a MJF. You can also award a Company for their service or matching donation which could lead to additional support or members. If you need help or explanations to convert these donations into a MJF award, please contact me.

Contributing Member Recognition are used to help LCIF humanitarian grant programs: (LCIF Committee members have these pins –contact us if you would like to purchase a contributing member pin) For US\$20, \$50 and \$100 donors receive a Contributing Member lapel pin identifying the fiscal year State bin which the donation is made.

- Clubs are awarded a 100% Member Support banner patch and chevron for the first year of 100 percent Contributing Membership.
 - For each subsequent year of 100% Contributing Membership, clubs receive a chevron.

Our Foundation changes lives around the world. It does this through four areas of service...

- The first area of service is, of course, SAVING SIGHT. Campaign SightFirst II was a huge success for LCIF.
- . Thanks to that campaign, we are saving sight and preventing blindness, while helping to change the lives of those who have lost their sight.
- . The next area of service is PROVIDING DISASTER RELIEF. LCIF's relief efforts continue around the world
- where needed we have been seeing an increase in requests for disaster relief grants. It is a good
- feeling knowing that LCIF can help Lions around the world in their time of need.
- LCIF also helps Lions SUPPORT YOUTH in many ways, our most important program being Lions Quest a social and emotional learning program which is implemented in schools through Lions' assistance and promotion.
- Finally, LCIF helps Lions MEET HUMANITARIAN NEEDS in communities throughout the world. We
- empower people with disabilities. We also address global health issues such as measles, and diabetes prevention and education. In 2010, Lions and LCIF recognized the importance of the fight against

measles. Since becoming involved, Lions and our partners have helped to vaccinate more than 200 million children but the fight is not over.

Meadles

Measles is one of the most contagious yet easily prevented diseases in the world. It is still very much a deadly threat to people in areas that lack access to vaccinations. In fact, measles is a leading cause of vaccine preventable deaths among children. <u>330 children still die every day from measles</u>. And, for many children, even if they survive the disease, there can still be severe complications, including blindness. Yet vaccines are inexpensive! For less than US\$1, a child can be immunized against measles for life, making the vaccine potentially the most cost-effective health intervention available.

That is why we most recently partnered with the GAVI Alliance. Through our partnership, Lions will continue to provide financial support to deliver needed vaccinations, social mobilization and advocacy efforts in the fight against measles. By committing to raising US\$30 million for measles by our centennial, we are helping families around the world to remain healthy and protected from this disease. Together, we are making measles history!

How does LCIF help us as Lions?

We respond collectively. We encourage Lions in one region to show their global friendship and help out Lions in another region during a time of calamity. We make possible what may be beyond the capacity of a single club or district. And, more and more often, we are giving service opportunities to Lions.

Grants

The foundation's grants are grouped into categories.

- Standard Grants are the most common type of grant, awarded for large-scale Lions' humanitarian
- projects. Grants must be for projects that serve a large number of people and are beyond the scope of a district or club to carry out alone. This is used most and is a matching grant.
- Core 4 fund large-scale projects in specific areas related to Lions' four core service commitments: preserving sight, combatting disability, promoting health, and serving youth.
- Emergency grants assist Lions in helping their community following a natural disaster. <u>Funds must be</u> used for immediate needs like food, water and clothing.
- Major Catastrophe grants are awarded by the LCI President and the Chairperson of LCIF for major disasters. Lions do not apply for these grants. They are requested thru the District Governors immediately upon need.
- SightFirst grants are awarded to fight preventable and reversible blindness. Grants can be used to build hospitals and clinics, train doctors, distribute medicine and raise awareness of eye-disease.

How many of you have been involved with a LCIF grant? I would like to accumulate all information from the Districts in regards to receiving a LCIF grant. Did your club or District apply for a Standard Grant? Was your club effected by a tornado or a natural disaster? Did you apply for a grant to assist a community need? I am hoping to gather lots of information & photos connected to LCIF assistance for the state of Michigan, especially in the last 20 years. You can help by sending me information how LCIF helped you asap.

Well, some of you know already the great things we accomplish through the Foundation. Your donation may help purchase vision screening equipment for your local eye screening project or provide aid after a tornado or it may support the expansion of a school in a community halfway around the world.

LCIF is our Foundation and supports Lions' humanitarian projects locally and throughout the world. The Foundation is here to help Lions' carryout large-scale projects or initiatives that clubs can't easily fund on their own. We play a unique role that is different from other nonprofits. While other organizations come into a community for a designated period and implement a project or provide assistance, *Lions implementing our*

programs are residents and have a long-term investment in making the community stronger. We are still there long after the others have departed. That is unique and special and something few others can offer.

LCIF supports your community, provides sight, supports youth, helps during times of disaster...all things Lions are passionate about. If you currently support LCIF, thank you. If you have never made a gift to the foundation, I would encourage you to consider LCIF. I am available for programs or would be glad to answer questions. JUST ASK!



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MD 11 Media Campaign Unveils Preliminary Mockup Club Contributions Still Needed!



The MD 11 PR Committee has recently unveiled the preliminary mock up for the Centennial Media Campaign advertisements. We've come a long way in our fundraising efforts with over 100 clubs from around the state participating so far, and \$13,000 in total club contributions!

With a goal of \$20,000 from club support by the end of the calendar year, we have a ways to go yet. Has YOUR club contributed? We've asked each club to contribute \$100 (though all amounts are gratefully accepted). Any contribution of \$200 or more will earn an exclusive banner patch your club can display with pride! This is a once-in-our-lifetime opportunity to celebrate 100 Years of Service, and to come together with clubs from all corners of Michigan. With a relatively small contribution from each club, we can have a HUGE impact on awareness of who we are and what we do, and potentially on membership and donations as well.

This campaign will encompass digital media, radio ads, freeway & surface street billboards, and a customizable poster for each club to use in local businesses, schools, churches, etc. There is also a possibility of some TV advertising; the more resources we have to work with, the more extensive (and effective!) the campaign can be.

If your club is on the list below, we thank you for your support! If not, please consider joining this historic campaign. (Please note this list is current through 7/31/16) Checks can be made payable to "Lions of Michigan" and sent to the State Office at 5730 Executive Dr., Lansing, MI 48911. Please note 'Media Campaign' on the memo line.

Please feel free to contact MD 11 PR Chair Lion Laura Hunt at 248-766-7268 or <u>laurahunt1027@gmail.com</u> with any questions.

President Corlew Tours Updated Canine Development Center

On September 30, International President Chancellor Bob Corlew, First Lady Dianne, PID Esther LaMothe and ID Jenny Ware stopped by Leader Dogs for the Blind in Rochester Hills, Michigan on a tour that began in Omaha at the USA-Canada Forum and will wrap up in Wisconsin. IPC Corlew has visited the campus several time over the years but not since the renovation of the Canine Development Center.

"We are thrilled to have been included on their tour. Leader Dog and LCI have a special partnership and it's an honor to be a part of Lions' 100 year celebration," said Leader Dog President and CEO Lion Sue Daniels.

The group toured the recently renovated Canine Development Center which houses Leader Dog's veterinary clinic, canine villages, breeding center and more. The \$14.5 million project hit its fundraising goal the end of last fiscal year thanks in large part to the support of Lions Clubs across the country and matching grants from LCIF. For more information on the Canine Center project, visit <u>www.LeaderDog.org</u>





International President Chancellor Bob Corlew presents Leader Dogs for the Blind President and CEO Lion Sue Daniels with a commemorative glass etching

Future Leader Dogs greet the visitors

Notes From the Editor...

Hello, Everyone!

As you know, we observed White Cane Day on October 15. As White Cane chairman for my club I have held street collections in observance of this special day for the past couple of years. As I prepared for the big day I found out that Lions Clubs and other service organizations everywhere are going to be faced with a significant setback when it comes to street collections in the future.



In response to the tragic death of a Lansing firefighter last year while collecting in the street for the Muscular Dystrophy Association, Michigan Attorney General Bill Schuette issued his interpretation of existing traffic laws and crafted an opinion that street collections by charitable organizations are illegal. The AG's opinion was solicited by Senator Phil Pavlov (R), St. Clair. It is important to recognize that this is only his interpretation of existing law and not law in and of itself. However, it has been enough to cause many municipal governments to back away from issuing permits for street solicitations.

When I appeared before my township board to request our permit to collect, I was told that our club should count on a new law that expressly prohibits street collections in any form to be on the books by this time next year and that we should explore alternate ways to raise funds. What does this mean for Lions Clubs and other charitable groups throughout the state?

Sadly, it will likely mean that we will see a drastic reduction in our available funds; money that we put to good use each and every day as we help our communities and support our projects. It will put pressure upon us to be creative as we try to find new ways to observe White Cane Day. Some ideas that have been floated already are to conduct collections at large gatherings like sporting events, fairs, etc. or to approach retailers and ask to collect in front of their stores or in drive-thrus. Share your ideas with me and I will get them out the District!

Many thanks to Lion Larry Cole, Membership Statistician, for providing this information..



July Membership Report

The Romeo Lions Club welcomes Guy Kitchen, sponsored by Christopher Walker. The Fraser Lions Club welcomes Dennis and Trudy Sharpe, sponsored by Walter Stamper. The Armada Lions Club welcomes Larry Ball, Jr., sponsored by Larry Ball. The Armada Lions Club welcomes Jordan Krause, sponsored by Daren Krause. The Clinton Valley Lions Club welcomes Diane Platz, sponsored by Marylin Kontos. The New Baltimore Lions welcome Therese and Allen Fletcher, sponsored by Judy Gable. The New Baltimore Lions Club welcomes Sandra Johnson, no specified sponsor. The Roseville Lions Club welcomes Ashly Shue, sponsored by Catherine Farmer. The Roseville Lions Club welcomes Barbara Errickson, sponsored by Eric Errickson.

August Membership Report

The Rochester Lions Club welcomes David Cowan, sponsored by Donald Westphal. The Rochester Lions Club welcomes Jerry Schlaf, sponsored by Karol Leach. September Membership Report

The Troy Community Lions Club welcomes Brian Peruski, sponsored by James Quinn.

The Fraser Lions Club welcomes Neil Duffy, sponsored by Derek Damico.

The New Baltimore Lions Club welcomes Michelle Tolar, sponsored by Bridgette Redlowsk.

The Center Line Lions Club welcomes John Salyers II, sponsored by Peter Tranchida.

The Warren Lions Club welcomes Timothy Caudill. Sponsored by Katherine Luck.

The Wixom/Walled Lake Lions Club welcomes Brian Anthony, sponsored by Donald Furman.

The Wixom/Walled Lake Lions Club welcomes Carol Cranston, sponsored by Beulah Gray.



Please remember that simply recruiting new members isn't enough. It falls upon every club member, and in particular the new member's sponsor, to be certain to include them in your projects and activities. Take the time to find out what they bring to the table in terms of interests and strengths and be sure to educate them about what Lions do so they can decide where they want to participate.



ATTENTION ALL PAST DISTRICT GOVERNORS

THE 2016-2017 WHO'S WHO IN MICHIGAN LIONISM

WILL SOON BE AVAILABLE.

TO OBTAIN YOUR COPY PLEASE SEND A \$10.00 CHECK PAYALBE TO THE <u>PDG ASSOCIATION OF MICHIGAN</u>

TO

PCC BOB JENKINS, PRESIDENT PDG ASSOCIATION OF MICHIGAN 14282 VENICE DRIVE STERLING HEIGHTS, MI 48313-4341 <u>RWJ045@GMAIL.COM</u> QUESTIONS 586-532-7385

YOUR \$10 PAYS YOUR 2016-2017 PDG ASSOC. OF MI DUES

AND PROVIDES YOU A COPY OF THE WHO'S WHO.

THE WHO'S WHO WILL BE DISTRIBUTED AT EITHER THE

CABINET, REGION, ZONE MEETINGS OR MAILED.

PDG's (<u>Providing Direction & G</u>uidance)



6:30 Social Hour (cash bar) 7:30 Dinner

To Order Tickets: (734) 946-7500 or email: mail@penrickton.com

Seating is limited to the first 550 people! (Tables of 10)

Penrickton Center for Blind Children 26530 Eureka Road Taylor, MI 48180

Phone: 734-946-7500 Fax: 734-946-6707 E-mail: mail@penrickton.com



Penrickton Center for Blind Children is a private, nonprofit five day residential and day care agency serving blind, multi-disabled children ages one through twelve.

Annual Kick-Off Dinner

Friday, November 4, 2016

The Annual Kick-Off Dinner is a gathering of friends and supporters of Penrickton Center for Blind Children. Program features an annual update on the work of Penrickton Center, a musical/visual presentation, a personal story told by one of our parents and the "Parade Of Checks" at the end of the evening. There will also be guest entertainment, silent auction, raffles, and door prizes.

The Dearborn Inn (A Marriott Hotel) 20301 Oakwood Boulevard Dearborn, MI 48124



LIONS HEARING CENTER OF MICHIGAN INVITES YOU TO THE 12TH ANNUAL DINNER DANCE & AUCTION

MOTOWN: THE BEATS GO ON!

"Big AI" Muskavitz, from the Dick Purton Show Master of Ceremonies



Saturday, November 5, 2016 Doors open at 5:00 p.m. The Royalty House 8201 13 Mile Road, Warren, MI

\$75 per person / Table of ten for \$700 OR
\$65 per person / Table of ten for \$600
IF YOU REGISTER BEFORE NOVEMBER 1st!

> To purchase tickets call or visit 313-745-4664 www.lhcmi.org Tickets Include:

*Unlimited Hors d'oeuvres (6 to 8 pm)! *Live Motown music by the KGB band! *Hundreds of Auction Items! *Prizes for best dressed! *Photo Booth fun! *DJ and Dancing!

Wear Motown or 60's and 70's attire! The Lions Hearing Center of Michigan is a not-for profit organization







"Raise the Barr to Success" District 11-A2 Region II Meeting November 14, 2016 (changed from November 8 – due to Election Day) Hosted by ZC Kathy Connolly and the Hazel Park Lions Clubs

Location: Hazel Park Rec Center 620 W. Woodward Heights Hazel Park

Social – 6:00 PM – Dinner 6:45 PM (Cash Bar)

Meal Cost \$12.00

Please RSVP by November 7th to Lion Peggy Burleson 23109 Harding Ave Hazel Park, MI 48030-1530

Checks Payable to: Hazel Park Lions Club

Name(s):		
Club:		
Number	@ \$12.00	
Total Due	= \$	

All Reservations must be paid in advance to secure a meal Sorry No Phone Reservations







"Raise the Barr to Success" District 11-A2 Region I Meeting Wednesday, November 9, 2016 Hosted by ZC Mary Barbosa and the Novi Lions Clubs

> Location: Big Tommy's Parthenon 40380 Grand River Ave Novi, MI

Social – 6:00 PM – Dinner 6:45 PM (Cash Bar)

Meal Cost \$12.00

Please RSVP by November 2, 2016 to CS Ed Kramer 22809 Balcombe Novi, MI 48375-4216

Checks Payable to: Novi Lions Club

Name(s):	
Number	
Total Due @ \$12.00 ea	\$

All Reservations must be paid in advance to secure a meal Sorry No Phone Reservations







"Raise the Barr to Success" District 11-A2 Region III Meeting November 17th., 2016 Hosted by ZC Leo Schaefer And the Armada Lions

> Location: Armada Lions Clubhouse 23031 Main St. Armada, Mi. 48005

Social – 6:00 PM – Dinner 6:45 PM (Cash Bar)

Meal Cost \$12.00

Please RSVP by Wednesday, November 5 to:

PZC Burton (Buck) Juengel 15645 Gould Road Allenton, Mi. 48002

Checks Payable to: Armada Lions Club

Name(s):	
Club:	
Number @ \$12.00	
Total Due	

All Reservations must be paid in advance to secure a meal Sorry No Phone Reservations



Thursday, December 1, 2016

at the **Palazzo Grande** located at: 54660 Van Dyke Avenue • Shelby Twp, MI 48315

Come celebrate Leader Dogs for the Blind and Lions clubs of 11-A-2, 11-A-1 and A-1

Bring a donation that is at least 10% more than the donation your club contributed to the 2015 kick-off parade of checks last year and earn a special kick-off patch for your club banner.

EVENT ACTIVITIES

- 6 p.m. Cash Bar and Gift Shop Booth opens
- 7 p.m. Dinner
- 8 p.m. Parade of Checks and Program

Tickets \$25 or buy a table of 8 for \$175

SEATING IS LIMITED TO THE FIRST 300 PEOPLE!

NDER

10% AW

2016





PLEASE RSVP BY NOVEMBER 21, 2016

888/777.5332 ext. 2074

Please fill out and return with check made **payable to:** Leader Dogs for the Blind **Mail to:** 1039 S. Rochester Road • Rochester Hills, Michigan 48307

Number Attending:	X \$25 =
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OR Tables of 8: _____ X \$175 = ____

Names of Attendees (please print): _

Please use other side for additional names of attendees

Daytime Phone: ____

Email:

* Please note any special dietary requirements (i.e. gluten free, vegetarian, etc.) on other side